

# Company Research Template - Print a copy for each application you make

See Chapter 3 in our guide "Big Four Like a Pro" for details of how best to use this resource and tips on writing your answers.

**Employer Name:** .....

**Market Capitalisation:** .....

**CEO/Managing Partner:** .....

**What does the employer do:** .....

.....

**Who are the 3 largest customers:** .....

.....

**Who are some prospective customers:** .....

.....

.....

.....

**What does the department do:**

.....

.....

**Recent news (good & bad):**

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.....

.....

**Current issues they are facing:**

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.....

**What can they do better:**

.....  
.....

**Why do you want to work here:**

.....  
.....

**What would you be doing:**

.....  
.....

**A business story which interests you:**

.....  
.....

**2 Reasons why this employer over another:**

.....  
.....

**Contacts you have made at the employer - Employer events / Networking**

Use these names during your interview to demonstrate you have done your research!

**Contact 1:** .....

**What do they do:**

.....  
.....

**Contact 2:** .....

**What do they do:**

.....  
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